

The Executive Presence Journey



*Our goals are to **unpack unconscious biases** and **address the points of pain and opportunity** around Executive Presence (EP) to **build a culture of inclusive leadership** that drives human flourishing and greater performance*

HCP Signature Offerings to Build Awareness and Awaken to Possibilities:

Diagnostic: Listening to Your Talent

- **Insights In-Depth®**, our proprietary tool is an online, anonymous focus group used to unpack existing and emergent EP archetypes across the organization. Results will be leveraged to customize interactive learning experiences and create:
 - **The 3-D EP Archetype Playbook development** to identify and codify EP archetypes for leaders, individuals, and employee resource groups which will build awareness around EP as it relates to career advancement at the company
 - **Individual EP assessments** for identified diverse high-potential talent
 - **Strategy Recommendations** for a multi-year plan to support EP archetypes in shifting EP culture and building a culture of inclusive leadership

Interactive Learning Experiences

- **Action Learning Trainings (1-2 Days)** to cover select modules on:
 - Best Practices from CTI research
 - Experiential Building Blocks for EP
 - Exploring Meaning and Personal Branding
 - Amplifying Authenticity
 - The Power of Story-Telling
 - Voice & Language: Developing Range and Widening Your Reach
 - Creating Messages with Focus and Intention
 - Delivering Messages with Impact
- **Deep-Dive Workshops (2-4 Hours)**: to develop the core components of EP, specifically gravitas and communications
- **Learning Labs (2 Hours)**: to focus on select areas to further enhance gravitas and communications (e.g. online presence, body language, and commanding a room)

Partners:



Please contact **Fabiola Dieudonne** at fdieudonne@talentinnovation.org for more information